

AGGREGATES

1 : Days of Week

	#	%
Thursday	174	21.7
Friday	89	11.1
Saturday	53	6.6
Sunday	63	7.9
Monday	134	16.7
Tuesday	112	14.0
Wednesday	68	8.5
Thursday	108	13.5
COLUMN TOTALS	801	801

8 : Area/Regions
[County Code]

	#	%
Bay Area	99	12.4
Central Counties	140	17.5
Coastal Counties	50	6.2
Los Angeles County	165	20.6
Northern Counties	136	17.0
Orange County	70	8.7
Southern Counties	141	17.6
COLUMN TOTALS	801	801

9 : Area/Media Markets
[County Code]

	#	%
Fresno	45	5.6
LA/Palm Springs	333	41.6
Sac-Stockton	95	11.9
Salinas-Monterey	28	3.5
San Diego	62	7.7
San Francisco	169	21.1
7 Lesser Markets	69	8.6
COLUMN TOTALS	801	801

13 : Voter Title

	#	%
Mr.	346	43.2
Mrs.	136	17.0
Miss	36	4.5
Ms.	74	9.2
None	209	26.1
COLUMN TOTALS	801	801

14 : Split Household

	#	%
Pure Democrat	275	34.3
Pure Republican	224	28.0
Other Or Mixed	302	37.7
COLUMN TOTALS	801	801

15 : Household -- Single versus Multiple

	#	%
Single Voter	333	41.6
Multiple Voter	468	58.4
COLUMN TOTALS	801	801

16 : Voter turnout history

	#	%
01 Oct 03	534	66.7
03 Mar 04	434	54.2
04 Nov 04	635	79.3
05 Nov 05	548	68.4
06 Jun 06	394	49.2
07 Nov 06	605	75.5
08 Feb 08	638	79.7
99 None of the above	39	4.9
COLUMN TOTALS	801	801

17 : Date of Registration

	#	%
[17X = 1996-current; Before 1996]		
2004-current	288	36.0
1996-2003	289	36.1
1988-1995	107	13.4
Before 1988	117	14.6
1996-current	577	72.0
Before 1996	224	28.0
COLUMN TOTALS	801	801

18 : Absentee Voter Household

	#	%
[18X = Total Absentee = 1+2]		
Perm Absentee	309	38.6
Prev Absentee	124	15.5
Never Absentee	368	45.9
Total Absentee	433	54.1
COLUMN TOTALS	801	801

19 : Race/Religion Data/Ethnicity (if applicable)

	#	%
Spanish Surname	107	13.4
Jewish Surname	31	3.9
Asian Surname	34	4.2
All Other	629	78.5
COLUMN TOTALS	801	801

20 : AGE/BIRTHYEAR
[20X = <50; 50+]

	#	%
1. Age 18-34	123	15.4
2. Age 35-49	204	25.5
3. Age 50-64	258	32.2
4. Age 65+	216	27.0
Age <50	327	40.8
Age 50+	474	59.2
Age <65	585	73.0
COLUMN TOTALS	801	801
MEAN	801	2.7

21 : Political Party Registration

	#	%
Democrat	374	46.7
Republican	287	35.8
Independent	112	14.0
Other	28	3.5
COLUMN TOTALS	801	801
REPS - DEMS	-87	-10.9

22 : Sex

	#	%
Male <est 45%>	355	44.3
Female <est 55%>	446	55.7
COLUMN TOTALS	801	801

23 : Do you feel that things in California are?
INTERVIEWER: Read List

	#	%
On The RIGHT Track	162	20.2
On The WRONG Track	486	60.7
Unsure/Dk	153	19.1
COLUMN TOTALS	801	801
RIGHT - WRONG	-324	-40.4

24 : Do you have a FAVORABLE or UNFAVORABLE
opinion of the Howard Jarvis Taxpayers
Association, no opinion, or have you NOT
heard of it?

	#	%
Favorable	219	27.3
Unfavorable	82	10.2
No Opinion	201	25.1
Never Heard Of	299	37.3
COLUMN TOTALS	801	801
FAV - UNFAV	137	17.1

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25 : In 1978, voters in California passed Proposition 13, the Howard Jarvis ballot measure which deals with property taxes. How familiar are you with Proposition 13:

INTERVIEWER: Read Statement	#	%
NOT Familiar At All	240	30.0
SOMEWHAT Familiar	309	38.6
VERY Familiar	252	31.5
COLUMN TOTALS	801	801
MEAN	801	2.0

26 : Suppose Proposition 13 were on the ballot again. If the election were today, and you had to decide, how would you vote:

INTERVIEWER: Read Statement	#	%
YES On Prop 13	384	47.9
NO On Prop 13	158	19.7
Unsure/dk	259	32.3
COLUMN TOTALS	801	801
YES - NO	226	28.2

Here are the key provisions of Proposition 13. Do you APPROVE or DISAPPROVE of each key provision:

27 : Proposition 13 LIMITS property taxes to ONE-percent of the value of the property.

	#	%
Approve	604	75.4
Disapprove	117	14.6
Unsure/dk	80	10.0
COLUMN TOTALS	801	801
APPR - DISAPP	487	60.8

28 : Proposition 13 LIMITS an INCREASE in property taxes, so they can increase ONLY TWO-percent, from one year to the next.

	#	%
Approve	499	62.3
Disapprove	229	28.6
Unsure/dk	73	9.1
COLUMN TOTALS	801	801
APPR - DISAPP	270	33.7

29 : Proposition 13 REQUIRES that local voters must approve any increase in LOCAL general taxes.

	#	%
Approve	650	81.1
Disapprove	112	14.0
Unsure/dk	39	4.9
COLUMN TOTALS	801	801
APPR - DISAPP	538	67.2

30 : Proposition 13 REQUIRES that a TWO-THIRDS majority of the State Legislature must approve any increase in STATE taxes.

	#	%
Approve	600	74.9
Disapprove	151	18.9
Unsure/dk	50	6.2
COLUMN TOTALS	801	801
APPR - DISAPP	449	56.1

31 : Which is closer to your view about

Proposition 13: INTERVIEWER: Read Statement

	#	%
CHANGE Prop 13	255	31.8
KEEP Prop 13	435	54.3
Unsure/dk	111	13.9
COLUMN TOTALS	801	801
KEEP - CHANGE	180	22.5

32 : Proposition 13 bases taxation on the PURCHASE price of property. This means that a long-time homeowner will pay LESS in property taxes than someone who just bought a similar home.

Should Proposition 13 be CHANGED to INCREASE property taxes for LONG-TIME homeowners?

INTERVIEWER: Read Statement

	#	%
YES/CHANGED	142	17.7
NO/NOT Changed	620	77.4
Unsure/dk	39	4.9
COLUMN TOTALS	801	801
NO - YES	478	59.7

33 : Some say that the effect of Proposition 13 is to LIMIT the funds available to local government and public schools. Others say local government and public schools have more money than ever. Should Proposition 13 be CHANGED to tax property at a HIGHER rate?

	#	%
YES/CHANGED	130	16.2
NO/NOT Changed	597	74.5
Unsure/dk	74	9.2
COLUMN TOTALS	801	801
NO - YES	467	58.3

34 : According to Proposition 13, residential property and business property are taxed at the same rate. Should Proposition 13 be CHANGED to tax BUSINESS property at a HIGHER rate?

	#	%
YES/CHANGED	322	40.2
NO/NOT Changed	387	48.3
Unsure/dk	92	11.5
COLUMN TOTALS	801	801
NO - YES	65	8.1

35 : An increase in business property taxes could be passed on to the consumer, or even could cause some small businesses to close. Should Proposition 13 be CHANGED to tax BUSINESS property at a HIGHER rate?

	#	%
YES/CHANGED	223	27.8
NO/NOT Changed	487	60.8
Unsure/dk	91	11.4
COLUMN TOTALS	801	801
NO - YES	264	33.0

36 : Many California homes are in foreclosure, because homeowners cannot pay their mortgage. Knowing this, are you MORE LIKELY or LESS LIKELY to want to CHANGE Proposition 13?

	#	%
More likely	167	20.8
Less likely	427	53.3
Makes no difference	125	15.6
Unsure/Dk	82	10.2
COLUMN TOTALS	801	801
MORE - LESS	-260	-32.5

37 : If Proposition 13 is CHANGED, do you believe that you will end up paying HIGHER taxes, or not?

	#	%
YES/WOULD	541	67.5
NO/Would NOT	176	22.0
Unsure/dk	84	10.5
COLUMN TOTALS	801	801
NO - YES	-365	-45.6

38 : Which is closer to your view about Proposition 13: INTERVIEWER: Read Statement

	#	%
CHANGE Prop 13	274	34.2
KEEP Prop 13	463	57.8
Unsure/dk	64	8.0
COLUMN TOTALS	801	801
KEEP - CHANGE	189	23.6

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39 : Thinking more about Proposition 13:
Suppose Proposition 13 were on the ballot
again. If the election were today, and you
had to decide, how would you vote:

INTERVIEWER: Read Statement

	#	%
YES On Prop 13	484	60.4
NO On Prop 13	213	26.6
Unsure/dk	104	13.0
COLUMN TOTALS	801	801
YES - NO	271	33.8

For statistical purposes, only.

40: In politics, are you a LIBERAL or a
CONSERVATIVE?

INTERVIEWER: Read list.

	#	%
1. Very Liberal	84	10.5
2. Somewhat Liberal	176	22.0
3. Neither/Moderate	142	17.7
4. Somewhat Cons.	226	28.2
5. Very Conservative	138	17.2
Unsure/DK/RF	35	4.4
LIBERAL	260	32.5
CONSERVATIVE	364	45.4
COLUMN TOTALS	801	801
MEAN	766	3.2

41 : Do you own your home or do you rent?

	#	%
Own	612	76.4
Rent	164	20.5
Mobile Home	5	0.6
Refuse	20	2.5
Renter/Mobile Home	169	21.1
COLUMN TOTALS	801	801

42 : Approximately how long have you owned
your home? "[NO PROMPTING.]"

	#	%
2003-current	121	19.8
1999-2002	97	15.8
1994-1998	97	15.8
1989-1993	65	10.6
1984-1988	75	12.3
Before 1984	154	25.2
Refuse	3	0.5
9 yrs or less	218	35.6
10-19 years	162	26.5
20+ years	229	37.4
14 yrs or less	315	51.5
15+ years	294	48.0
COLUMN TOTALS	612	612

43 : What is your household's approximate
total annual income BEFORE TAXES: under
30-thousand, 30-to-60 thousand, 60-to-90
thousand, 90-thousand-to-125 thousand, or
125-thousand or more?

	#	%
1. Under 30,000	125	15.6
2. 30,000-59,999	145	18.1
3. 60,000-89,999	160	20.0
4. 90,000-124,999	100	12.5
5. \$125,000+	113	14.1
Refuse	158	19.7
<\$60,000	270	33.7
\$60,000+	373	46.6
COLUMN TOTALS	801	801
MEAN	643	2.9

44 : What do you consider your main racial
or ethnic background?

	#	%
White	529	66.0
Black	35	4.4
Hispanic	99	12.4
Asian	41	5.1
Nat. American	10	1.2
Other	39	4.9
REFUSE	48	6.0
Non-White	224	28.0
COLUMN TOTALS	801	801

*** Proprietary computer programming capability
supports interviewers to assure that, where
appropriate and programmed, question sequences
are rotated and categories within questions are
rotated. This means, regardless of the sequence
shown in this printout, that if a series of
questions is programmed for rotation, they are
asked in rotated order. Similarly, within a
question, even if an interviewer instruction shows
"read list", the items in the list are programmed
to be rotated. Although respondents may be read a
set of rotated full-length categories, the rotated
categories shown here are in abbreviated text. ***