

Howard Jarvis Taxpayers Association CA Statewide Voter Survey - Report on Results -

January 30, 2013



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CA Statewide Voter Survey

Report on results

From Friday, January 24 through Monday, January 27, 2014, Probolsky Research conducted a telephone survey of voters within the state of California. We surveyed likely November, 2014 General Election voters (14preGenB1) that includes those who voted at least 2 of 11/02, 11/06, 11/10, 6/12 or 11/12, with 1 being 11/12 OR PAV & registered after 6/12 & voted 11/12. This turnout model represents 10,372,795 voters (59%) and 6,479,248 households (66%).

We also have profiled a likely June, 2014 Primary Election voters (PDI universe 14P3) that includes those who voted at least 2 of 6-06, 6-10 or 11-12, with 1 being 11-12), or (PAV & registered after 6-10 & voted both 6-12 & 11-12. This turnout model represents 6,138,796 voters (35%) and 4,113,299 households (42%).

A total of 800 surveys were collected. A survey of this size yields a margin of error of +/- 3.5% with a 95% degree of confidence. Interviews were conducted with voters on both landline and cell phones and were offered in English and Spanish languages.

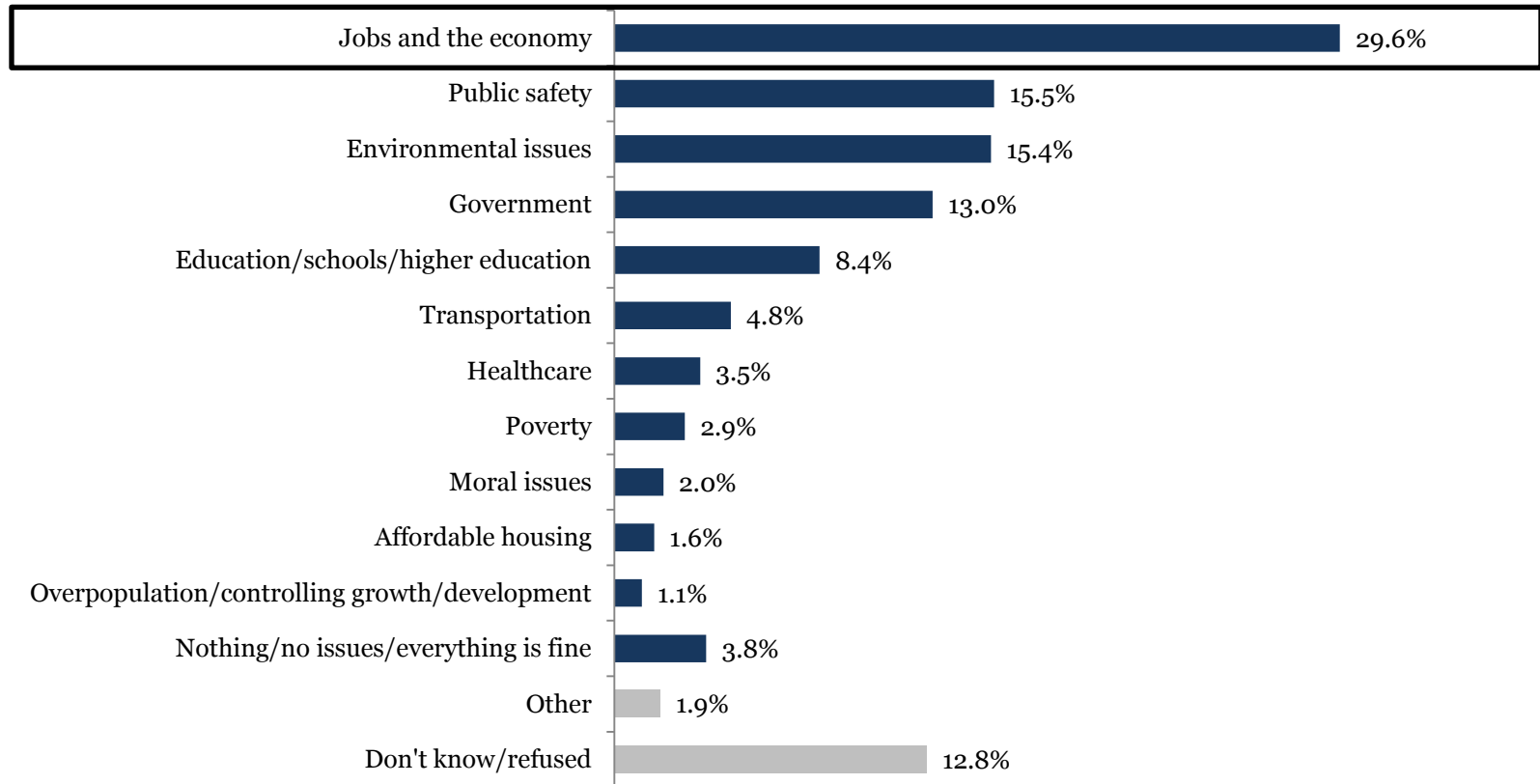
Probolsky Research specializes in opinion research on behalf of government, business, political, special interest and media clients.



Jobs and the economy

Are foremost in voters minds

Question: What is the most important issue facing your community today?



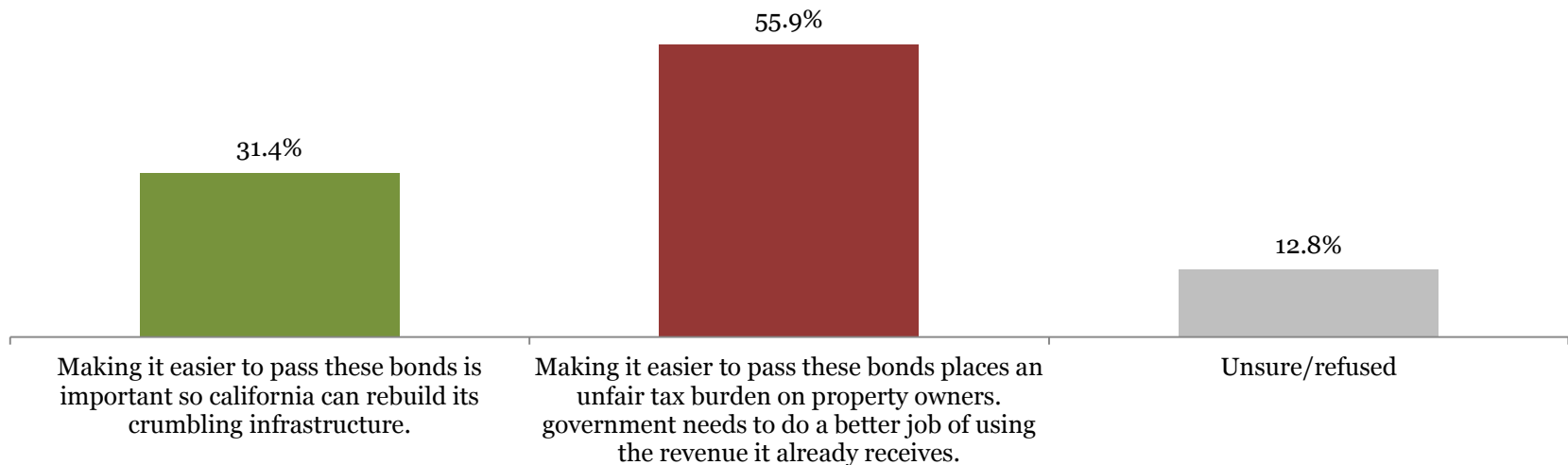
55.9% Say Easing Proposition 13 Places an Unfair Burden on Property Owners

Question: California law requires that local bonds for roads, water projects, transit systems and public buildings be approved by a two-thirds vote of local voters. Unlike state bonds, local bonds are repaid only by property owners with a property tax that is above the one percent cap imposed by Proposition 13. There is a proposal to reduce the vote requirement from two-thirds to 55%, making the bonds much more likely to pass. Which of the following statements most closely matches your view?

“Making it easier to pass these bonds is important so California can rebuild its crumbling infrastructure.”

OR

“Making it easier to pass these bonds places an unfair tax burden on property owners. Government needs to do a better job of using the revenue it already receives.”



Thank you



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